

Association activity (Suprayoga Prapti) - Digital Canvas

Date: 22-09-2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department Association organized a creative digital event titled “Suprayoga Prapti”. The objective of this activity was to enhance students’ digital design skills, creativity, and awareness of effective communication through visual media.

As part of the activity, students were encouraged to design digital pamphlets on various social, educational, and awareness-based themes using modern graphic tools and design software. The event aimed to promote digital literacy and creative expression while helping students understand the importance of visual presentation in today’s digital era.

Participants showcased their pamphlets, each reflecting originality, design aesthetics, and clarity of message. The entries were evaluated based on creativity, design layout, relevance to theme, and digital skills.

The activity provided an excellent platform for students to express their ideas artistically and improve their proficiency in digital tools. It also encouraged teamwork, innovation, and confidence among participants. Students gained practical exposure to digital designing tools and creative visual communication

The event concluded with the announcement of winners and appreciation certificates for all participants. Overall, “Suprayoga Prapti – The Digital Canvas” was an enriching experience that successfully blended creativity and technology, inspiring students to explore the limitless possibilities of digital media.